



MIKE CARTER STUDIO INC.

13 Hopedale Avenue, Toronto, ON, Canada M4K 3M8

Telephone: 416 425 2578 ★ **Email:** ilikemike@rogers.com ★ **www.mikecarterstudio.com**



WHY CHOOSE MIKE?

Why am I a trusted partner to some of the biggest high-end brands in the world? Why should you vote with your campaign dollars and make me part of your team? I make two very simple campaign promises (and I actually keep them!) to every client:

★ CAMPAIGN PROMISE NUMBER ONE

I will listen to your creative direction and add value based on my more than 22 years and 70,000 hours of experience on the campaign trail. Our finished product will leave you saying “Mike made our campaign better.”

★ CAMPAIGN PROMISE NUMBER TWO

I will deliver visual solutions that support your campaign vision on time and on budget. And if you change course, I change course. Using digital airbrushing, drawing and photography, if you can dream it, I can deliver it.

We're actually going to have fun working together.*

**Not a promise, just a fact.*

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CLIENT: Chrysler ★ **AGENCY:** BBDO, Toronto

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CLIENT: Stella Artois ★ **AGENCY:** Lowe Roche, Toronto

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CLIENT: Hydro One ★ **AGENCY:** Hydro One, Toronto

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CLIENT: StoneMill Bakehouse ★ **AGENCY:** Fish Out Of Water Design, Toronto

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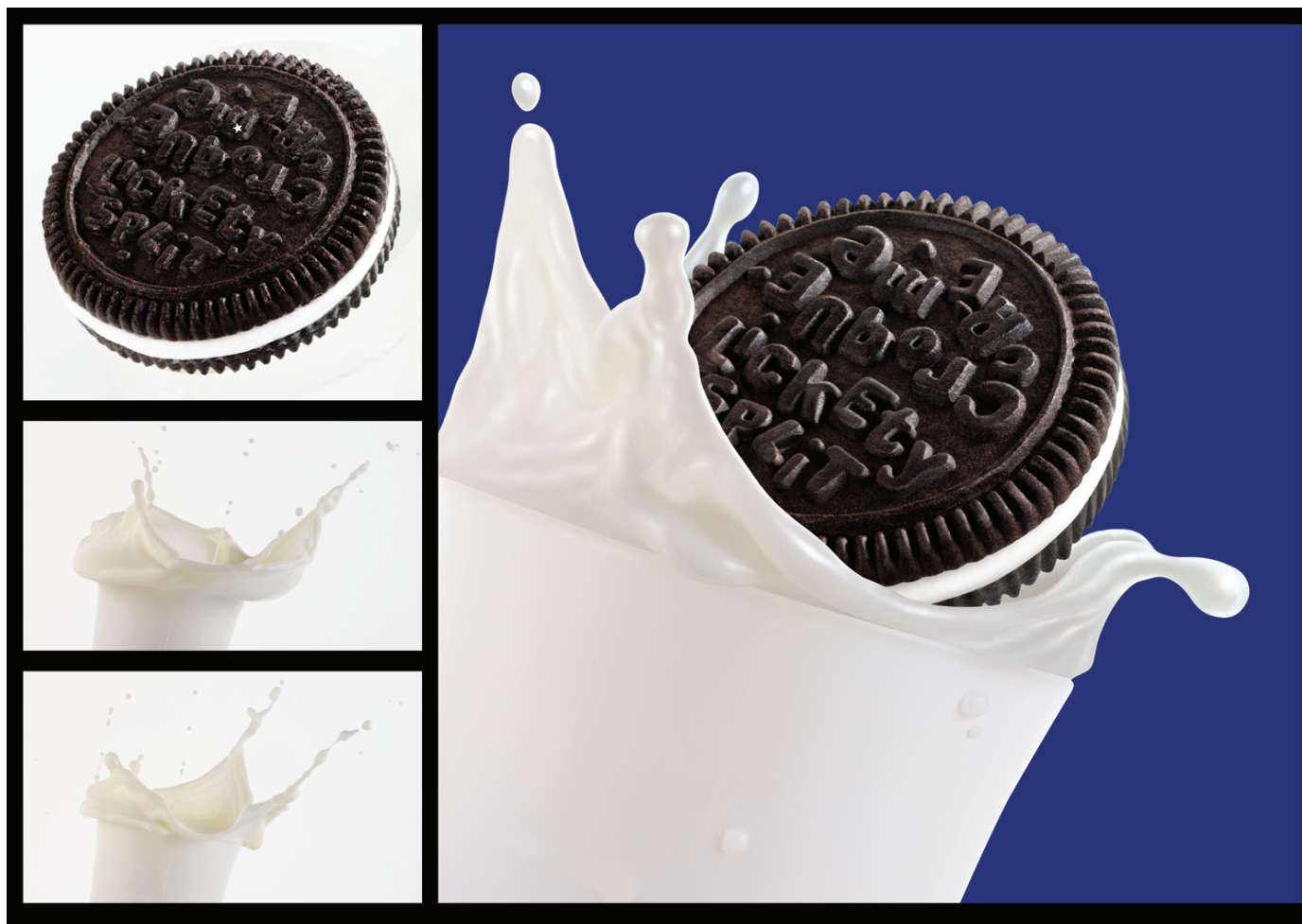


CLIENT: Dr. Scholl's ★ **AGENCY:** OSL Marketing, Toronto

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CLIENT: Sobeys Inc. ★ **AGENCY:** Fish Out Of Water Design, Toronto

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CLIENT: Advil ★ **AGENCY:** Young & Rubicam, Toronto

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CLIENT: Labatts ★ **AGENCY:** Publicis, Toronto

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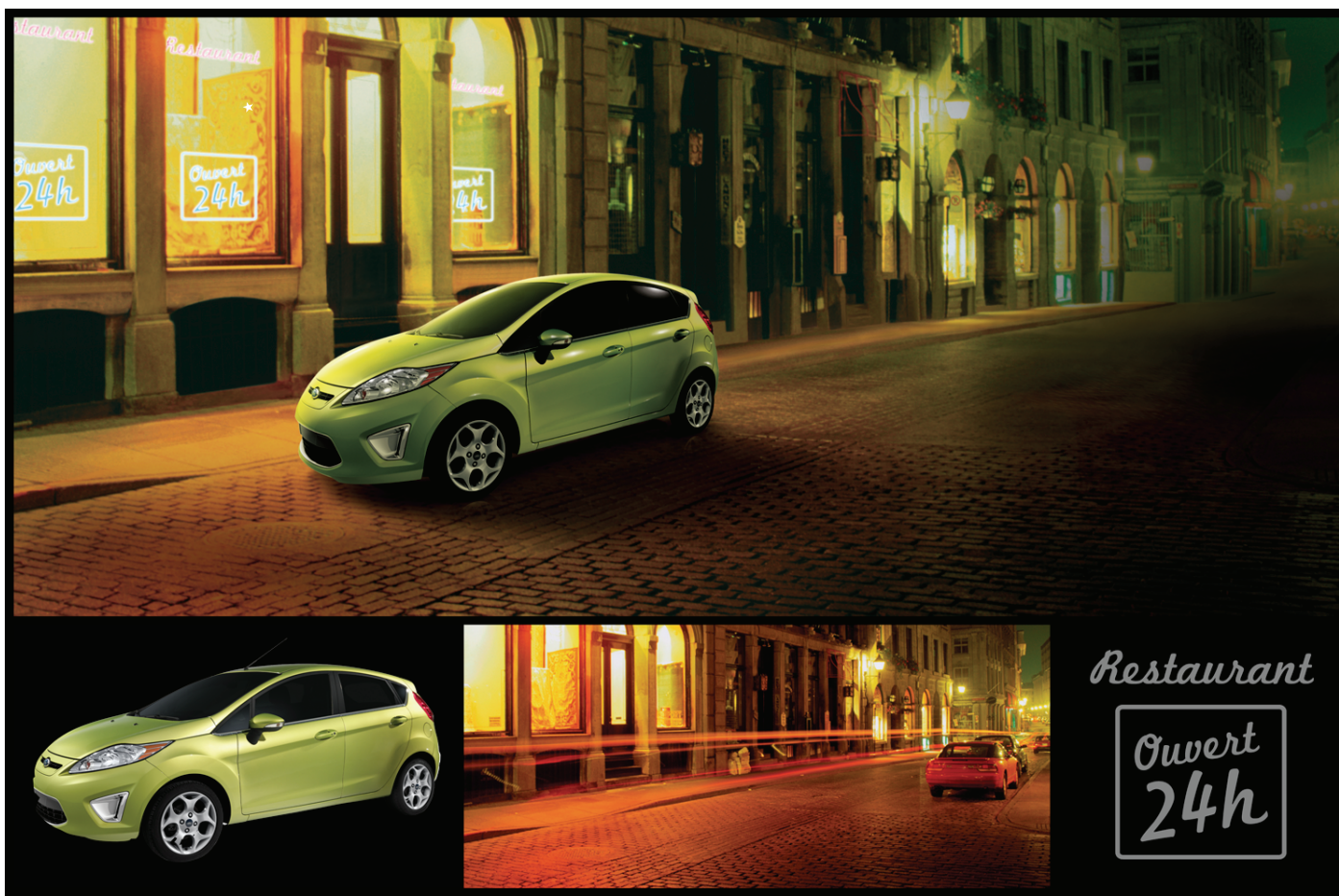


CLIENT: Budweiser ★ **AGENCY:** Christopher Lawson Photography, Toronto

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CLIENT: Ford Canada ★ **AGENCY:** Young & Rubicam, Toronto

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CLIENT: General Electric ★ **AGENCY:** Inspire Advertising, Toronto

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CLIENT: Fuji Film ★ **AGENCY:** Fish Out Of Water Design, Toronto

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